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WHAT IS CLAIMED IS:

- 1. A DNA sequence other than present in a chromosome encoding a patched gene other than the *Drosophila patched* gene or fragment thereof of at least about 12bp different from the sequence of the *Drosophila patched* gene.
 - 2. A DNA sequence according to Claim 1, wherein said *patched* gene is a mammalian gene.
- 3. A DNA sequence according to Claim 1 for human, mouse, mosquito, butterfly or beetle patched gene.
 - 4. A DNA sequence according to Claim 3, wherein said DNA sequence is a human sequence.

5. A DNA sequence according to Claim 4, wherein said DNA sequence is a mouse sequence.

- 6. A DNA sequence according to Claim 1, wherein said DNA sequence is a20 fragment of at least about 18bp.
 - 7. A DNA sequence according to Claim 1 joined to a DNA sequence comprising a restriction enzyme recognition sequence.
- 8. An expression cassette comprising a transcriptional initiation region functional in an expression host, a DNA sequence according to Claim 1 under the transcriptional regulation of said transcriptional initiation region, and a transcriptional termination region functional in said expression host.
- 30 9. An expression cassette according to Claim 8, wherein said transcriptional initiation region is heterologous to said DNA sequence according to Claim 1.

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- 10. An expression cassette according to Claim 8, wherein said transcriptional initiation region is homologous to said DNA sequence according to Claim 1 and includes the enhancer region.
- 5 11. A cell comprising an expression cassette according to Claim 8 as part of an extrachromosomal element or integrated into the genome of a host cell as a result of introduction of said expression cassette into said host cell and the cellular progeny of said host cell.
- 10 12. A cell according to Claim 11, further comprising the *patched* protein in the cellular membrane of said cell.
 - 13. A cell according to Claim 11, wherein said patched protein is a mouse patched protein.
 - 14. A cell according to Claim 11, wherein said patched gene is a human patched protein.
- 15. A cell according to Claim 11, wherein said transcriptional initiation region is a
 20 Drosophila patched gene transcriptional initiation region comprising the promoter and enhancer joined to a heterologous gene.
- 16. A cell comprising an expression cassette comprising a transcriptional initiation region functional in an expression host, said transcriptional initiation region
 25 consisting of a 5' non-coding region regulating the transcription of patched protein comprising the promoter and enhancer, a marker gene, and a transcriptional termination region, as part of an extrachromosomal element or integrated into the genome of a host cell as a result of introduction of said expression cassette into said host, and the cellular progeny thereof.

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- 17. A cell according to Claim 16, wherein said transcriptional initiation region is the *Drosophila* region.
- 18. A method for following embryonic development employing the *patched* protein in an embryo, said method comprising:

integrating an expression cassette comprising a transcriptional initiation region functional in embryonic host cells, said transcriptional initiation region consisting of a 5' non-coding region regulating the transcription of patched protein, a marker gene, and a transcriptional termination region, wherein said embryonic host cells are capable of developing into a fetus;

growing said embryonic host cells, whereby proliferation and differentiation occur; and

locating cells comprising expression of the *patched* protein by means of expression of said marker gene.

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19. A method for producing patched protein, said method comprising: growing a cell according to Claim 11, whereby said patched protein is expressed; and

isolating said patched protein free of other proteins.

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20. A method for screening candidate compounds for binding affinity to the patched protein, said method comprising:

combining said candidate protein with a vertebrate or invertebrate cell comprising said *patched* protein in the membrane of said cell and an expression cassette comprising a transcriptional initiation region functional in said cell, a DNA sequence according to Claim 1 comprising the entire coding sequence under the transcriptional regulation of said transcriptional initiation region, and a transcriptional termination region functional in said cell, expressing said *patched* protein in said cell; and

assaying for the binding of said candidate compound to said patched protein.

21. A method for screening candidate compounds for agonist activity with the patched protein, said method comprising:

combining said candidate protein with a vertebrate or invertebrate cell comprising said patched protein in the membrane of said cell and an expression cassette comprising a transcriptional initiation region functional in an expression host, said transcriptional initiation region consisting of a 5' non-coding region regulating the transcription of patched protein, a marker gene, and a transcriptional termination region, as part of an extrachromosomal element or integrated into the genome of a host cell; and

- assaying for the expression of said marker gene.
 - 22. A monoclonal antibody binding specifically to a *patched* protein, other than the *Drosophila patched* protein.